



Aquaculture Innovation & Industry Engagement Programme



AQUACULTURE INNOVATION & INDUSTRY ENGAGEMENT PROGRAMME

SAIC is dedicated to helping grow the aquaculture talent pool. We fund innovative research projects, Masters programmes, undergraduate travel grants, leadership and management training and support sector diversity.

Our **Aquaculture Innovation & Industry Engagement Programme** is designed to equip high potential industry staff and PhD students with the skills and confidence to drive innovation in the aquaculture industry. The bespoke programme focuses on the needs of the aquaculture industry, developing valuable transferrable skills and building meaningful links with industry leaders. All training will be relevant and embedded in the aquaculture industry.



A limited number of **free** spaces are available on the 2019 programme only for:

- PhD students who are members of the MASTS Graduate School and registered for the Postgraduate Certificate in Researcher Professional Development.
- High potential staff selected from the Scottish Aquaculture industry

The programme will consist of three 2-day residential workshops, during which participants will work to solve a real aquaculture business challenge. The programme culminates with a final day presentation to industry representatives. Development of industry ready skills will enable participants to contribute more to work environments.

WORKSHOP 1: INNOVATION JUMPSTART

FEB 27-28

- Learn a process for increasing speed and decreasing risk with innovation.
- Apply idea generation techniques to increase your ability to generate new ideas.
- Study a communication framework that strengthens the presentation of any idea/proposal.
- Explore the power of diversity and learn how to achieve maximum impact through your strengths and the strengths of your team.
- Work with a team to create solutions for real challenges facing companies operating in Scottish Aquaculture.
- Learn & apply a framework for selecting ideas with the highest likelihood for success.

WORKSHOP 2: MAKING IT REAL

MAR 19-20

- Learn a methodology for moving ideas forward with less time, money and risk.
- Review key principles of rapid prototyping.
- Learn how to quickly reduce uncertainty and risk in the context of operating within your company.
- Learn how to create a sales forecast for any product or service, or intervention which may improve, streamline or enhance efficiency, productivity and impact.
- Practice creating prototypes for a new product/service idea or concepts and trials which may impact on your company's bottom line through improved processes or systems.
- Become proficient in using customer discovery and surveys to improve decision making.
- Apply "Lean Canvas", to create a 1-page business plan for a new venture.

WORKSHOP 3: CONSOLIDATION AND PRESENTATION APR 4-5

- Study a presentation format that increase the likelihood of achieving support, resources and endorsement from management.
- Learn & apply principles of storytelling to improve the effectiveness of any presentation.
- Develop techniques for increasing confidence when presenting.
- Pitch a real new product/service/process efficiency opportunity to company management.

Participants will learn key skills, tools, methods and principles and actively apply them to a real-world situation. This allows participants to develop new skills, networks and a greater understanding of the needs of the Scottish Aquaculture Industry which can be implemented in their employment or research.

If you would like to be considered for one of a limited number of free places, please complete the following application form and return to the following by 5pm on Friday 25th January 2019:

Mary Fraser, Head of Skills and Talent
Scottish Aquaculture Innovation Centre, Scion House, Stirling
University Innovation Park, Stirling FK9 4NF

✉ mary@scottishaquaculture.com

Alternatively, you can complete the application online at:
www.scottishaquaculture.com/IIEP

INNOVATION & INDUSTRY ENGAGEMENT PROGRAMME APPLICATION FORM

Name:

Address:

Email:

We will only use your email to contact you with information about your application or news about the programme. If you would like to be added to SAIC's general mailing list, please tick here:

Are you a MASTS PhD student?

- Yes
 No

Name and address of university:

Title of research project:

Do you currently work in the aquaculture industry?

- Yes
 No

Name and address of employer:

Job title:

Why do you want to join the programme?:

In 100 words or less explain what innovation means to you:

In 50 words or less give an example of when you have been innovative in your research or employment:

In 100 words or less explain how this programme could support you in your studies, employment or future work:

Acceptance of a place on the programme means that you will attend on the dates given. **Attendance at all six days is compulsory.** If you cannot attend all six training days then notification will be required before the first day of delivery and your place will be awarded to another applicant.

Applications for a place on the programme need to be approved by your line manager or supervisor. Please ask them to complete this section.

If successful, I authorise to attend and participate in the IIEP.

Name: Signed:

Position: Date:

Deadline for submission of applications: 5pm, Friday 25th January 2019